# **Privacy Policy**

**Story Artist**  
Rose Marie Gasser Rist  
Bahnweg 6  
8594 Güttingen  
Switzerland

**Effective Date:** November 2024

## **1. General Information**

The protection of your personal data is of utmost importance to us. We handle your personal data confidentially and in accordance with Swiss data protection regulations (DSG) as well as the European General Data Protection Regulation (GDPR), where applicable.

This Privacy Policy explains which data we collect, how we use it, and what rights you have concerning your data.

## **2. Data Controller**

The responsible entity for data processing on this website is:

**Story Artist**  
Rose Marie Gasser Rist  
Bahnweg 6  
8594 Güttingen  
Switzerland

Email: [hallo@was-bleibt.net](mailto:hallo@was-bleibt.net)

Phone: +41 79 568 01 66

## **3. Collection and Processing of Personal Data**

We collect and process personal data when you:

* Visit our website (automatic data such as IP address, browser type, visited pages)
* Contact us via the contact form or email
* Subscribe to our newsletter
* Use our services or purchase products

The collected data is used only for the specified purposes and is not sold or shared with third parties unless required by law or necessary for contract fulfillment.

## **4. Legal Basis for Data Processing**

We process your data based on the following legal grounds:

* **Your consent** (Art. 6(1)(a) GDPR, Art. 4 DSG)
* **Contractual necessity** (Art. 6(1)(b) GDPR, Art. 6 DSG)
* **Legal obligations** (Art. 6(1)(c) GDPR, Art. 9 DSG)
* **Legitimate interests** (Art. 6(1)(f) GDPR)

## **5. Data Retention and Deletion**

Your personal data is retained only as long as necessary to fulfill the respective purposes or as required by legal retention obligations. After that, it is deleted or anonymized.

## **6. Cookies and Tracking Technologies**

Our website uses cookies and similar technologies to enhance user experience. You can disable cookie storage in your browser settings, but this may limit certain functionalities.

We may use tracking tools such as Google Analytics to analyze website usage. These tools may collect data such as your IP address and browsing behavior. Data is processed in an anonymized or pseudonymized manner.

## **7. Data Sharing with Third Parties**

We share personal data only in the following cases:

* When necessary for contract fulfillment (e.g., payment providers, hosting services)
* When required by law
* When you have explicitly consented to the sharing

All third-party service providers we work with are obligated to comply with data protection regulations.

## **8. Your Rights**

You have the right to:

* **Access** your stored data
* **Correct** inaccurate data
* **Request deletion** of your data (unless legal retention obligations apply)
* **Restrict processing** of your data
* **Data portability** (where GDPR applies)
* **Object** to data processing

You can exercise these rights by contacting us at hallo@was-bleibt.net

If you believe your data is being processed unlawfully, you may contact the competent data protection authority in Switzerland or your country of residence.

## **9. Data Security**

We implement technical and organizational measures to protect your data from loss, misuse, or unauthorized access.

## **10. Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy at any time to comply with legal requirements or changes in our services. The latest version will always be available on our website.